BB Digital.

FILE SETUP

ACCEPTED FILE FORMATS:

PDF
INDESIGN
ILLUSTRATOR
PHOTOSHOP (PSD, TIF OR JPEG)

FILE REQUIREMENTS:

Please supply all artwork where possible as a PDF exported direct from the application and not distilled supply with trims and bleed.

Preferred artwork should be created at 100% of final output size, and where possible image resolution should be 150dpi. If your artwork contains pantone colours please leave the pantone colour in your file for the best colour match across print devices.

Artwork can be supplied at a reduced percentage of the finished size, if files supplied are at 10%, 25% or 50%. The scale of the resolution of the images will also need to be modified and scaled proportionally
eg: if artwork is created at 50% then the images need to have a ideal resolution of 300dpi.

When supplying Raw files please ensure all links and fonts are included.

When supplying Illustrator eps make sure that all fonts are outlined and links embedded.

Make sure all overprints are turned off.

Do not downsample bitmaps when generating PDFs.

Do not use CMYK effects with transparencies on RGB objects (example 65% drop shadow on an RGB Image).

DISPLAY UNITS AND BANNERS:

When creating designs for Display Stands for print and installation please follow the temlate supplied by BB Digital these can also be downloaded from our website www.bbdigital.co.nz . Banners requiring Hemming, Pockets and or Eyelets please contact Production or your Account Manager for advice on bleed requirements.

DIGITAL PROOFS OR PDF FOR SIGNOFF:

It is important to supply a signed off colour proof if output colour is crtical. If you are unable to supply a colour proof BB Digital will supply a reduced proof on stock of supplied file for signoff for you at an additional cost. Your screen and printer may not be colour calibrated and will therefore not reflect accurate colour reproduction.

BB Digital can also supply Low Res PDF for sign off before proceeding with output. Once satisfied, please confirm by return email. By approving via email, you confirm that you have checked it thoroughly and accept responsibility for the artwork.

GETTING THE FILE TO US:

BB Digital can accept most forms of file delivery Yousendit, Dropbox or files can be uploaded to our FTP